# PRACTITIONER RESOURCES FOR THE GINN WEBSITE

# Webinars

[The Business Logic of Sustainability](#)
[Strengthening Your Brand's CSR by Understanding Advocacy](#)
[Webinar: The EntreLeadership Summit 2019](#)
[PMI Roadmap to Ethical Decision Making](#)
[Strengthening Your Brand's CSR by Understanding Advocacy](#)
[Rutgers Business School Corporate Social Responsibility Webinar](#)
[How ESG Metrics Work and Why All Investors Should Care](#)
[SustainAbility Webinar: What's Next For Sustainable Business? 2020 Sustainability Trends](#)
[AALL RECOGNIZING AND RESOLVING DISCRIMINATION IN THE WORKPLACE](#)
[Sustainability and Corporate Social Responsibility at Altosm](#)
[Corporate Social Responsibility - Webinar](#)
[Business Ethics in Action bringing core values to life in a time of crisis](#) - IBE Webinar
[Environmental Social Corporate Governance (ESG) –](#) Webinar
[Demystifying ESG, What will Biden's Presidency mean for ESG?](#)
[How Ethical Leadership is the Key to Sustained Success in Business](#)
[Handling Ethics Issues in the Workplace with Angela J. Reddock-Wright, Esq.](#)
[Action to Help Prevent Unethical Behavior](#)
[Institute of Business Ethics](#)
[IFC Sustainability Webinar Series](#)
[The Case for Letting Business Solve Social Problems](#)
[YouGov](#)
[Stay in the Know: Top CSR Trends and Influencers you Need to Be Aware Of](#)
[IBE Webinar- Business Ethics in Action: Bringing Core Values to Action in a Time of Crisis](#)
[Project Management Institute](#)
[Professional Ethics: How to Recognize and Reduce Risk](#)

# Podcasts

Social Problem Solving Through Innovation
The EntreLeadership Podcast
Leadership Enigma Podcast: How much is enough?
Probability & Moral Responsibility with Olivia Gambelin
The Affiliated Monitors Expert Podcast
Deloitte's Insights on Responsible Business
Corporate Social Responsibility in Supply Chains
Corporate Responsibility Through the Stakeholder's Lens
Making Supply Chains Socially Responsible - Measuring Corporate Social Responsibility
Environmental Sustainability in Supply Chains
Supply Chain Environmental Sustainability, Responsible Corporate Citizenship
Overt Discrimination in the Workplace: Disability and the Law

GoodMakers. Live Your Purpose
The Ethics Experts / The Compliance Podcast Network
Doing Good - the podcast
The Social Impact Show
The Ethics Experts
The Ethics Movement
The BIS
Insights on Responsible Business

The Ethics Experts- Episode 068 with Terry Stringer

The Affiliated Monitors Expert Podcast - "Episode 42 - What is Ethical Culture and why does it matter?"

Insights on Responsible Business - ""Setting the bar higher on ethics and compliance in the workplace" (06/17/2021)
ABA Inside Track
Values Investors Podcast
Affiliated Monitors Podcast
 BFO's Ambassador Podcast Project
Examining Ethics

# Training Programs in which employees can enroll:

5 Corporate Social Responsibility Courses
Sustainability Training Program
Benefits to Corporate Social Responsibility Training
Navex Global
Grow Your Business with Goldman Sachs 10,000
Women


Fundamentals of Sales and Marketing, with Goldman

Sachs 10,000 Women

Ethics Management: Professionalism in the Workplace
Certified Corporate Ethics Manager (CCEM)
Introduction to Corporate Social Responsibility and
ESG Investing Online Training
Corporate Social Responsibility Training
Harvard University International Environmental
Governance, Policy, and Social Justice
Sustainability Training for Business Leaders

Ethical Compass Toolkit: Advanced Case Studies
Ethics Management: Professionalism in the Workplace
Business Ethics - Advanced (Comprehensive Course)
Business Ethics
CSR Training Institute
Compliance Training Group
Traliant
ECI - Ethics & Compliance Initiative
Compliance Training Group
Managing Responsibly: Practicing Sustainability, Responsibility and Ethics
Traliant
Ethics Training Program- Employee Edition
Ethics Training for the Workplace
Ethics Training Program with Best Practices
Corporate Social Responsibility (CSR): A Strategic Approach
 Skillcast Whistleblowing Training

Delta Whistleblowing Training

Effective Ethics Training

ECI's Research on Global

Business Ethics, Training, and The State of Ethics

# Formal University/College Degrees and Certifications in which employees can enroll:

University of Copenhagen in Denmark
Macquarie University
Illinois University
University of Manchester
University of Leeds: Introduction to Research Ethics: Working with People
Rutgers Business School: Corporate Social Responsibility (CSR) Certification
Leadership Professional in Ethics & Compliance (LPEC) Certification
Fordham's Master's Degree in Ethics and Society
Harvard Business School: Business in Society
University of Pennsylvania: Corporate Social Responsibility (CSR)
Harvard Extension School Sustainability Degree Program
Corporate Sustainability - NYU Stern
Tech Ethics & Policy | Duke University Science & Society
Cambridge College Global: Online Master of Science in Business Ethics & Compliance Degree

University of Oxford: MSt in Practical Ethics

Yale's Executive Accelerated Management Program

Ethics Degrees -- Bachelors vs. Masters

Certificate in Corporate Social Responsibility

Ethics and Legal Studies Doctoral Program - Wharton School of Business

Online Masters in Corruption and Governance - University of Sussex

Master's Degree in Ethics (M.A.)

Doctoral Degree in Ethics (P.h.D.)

Micro credentials from Universities

Duke University: Business Ethics In the 21st Century

Texas McCombs School of Business: Ethics Unwrapped

Business Ethics Certificate,

Quinlan School of Business

## Certifications, Badges, and micro credentials in which employees can enroll:

Badgecert

IBM's Badges and Certifications

Learnquest's Ethics in the Age of AI Specialization

CertNexus Certified Ethical Emerging Technologist Professional Certificate

MSI Ethics Certification

LPEC Certification

Global Sustainability and Corporate Social Responsibility

ESG Certification Program - Self Study

The Sustainability Accounting Standards Board

The Global Reporting Initiative

Introduction to Sustainability

Unethical Decision Making in Organizations

Moralities of Everyday Life

Business Ethics: How to Create an Ethical Organization

GeorgetownX's Ethical Decision-Making for Global Managers Professional CertificateEdX

Leadership Professional in Ethics and Compliance Certificate

Certificate in Corporate Responsibility & Sustainable Strategies

ESG Performance Certificate

NQA: Global Certification Body ISO 14001

NQA: Global Certification Body ISO 45001

Certified Compliance & Ethics Professional (CCEP) Certification

Quinlan School of Business - Business Ethics Certification

Wharton School of Business - Business Strategies for Social Impact Certification

SHRM Inclusive Workplace Culture Specialty Credential

LPEC Certification

Certified Ethics Associate

Certified Corporate Ethics Manager

Certified Compliance & Ethics Professional

Skillsoft Badge: Developing Your Business ethics

# Reports from major consulting companies, think tanks, government organizations, NGOs, etc.:

Deloitte Principles of Global Business Conduct

FTI's Code of Ethics and Business Conduct

PwC Ethical Business Conduct

The Harvard Business Review- "How to Design an Ethical Organization"

The Influence of Human Resource Management on Improvement of Business Ethics

Ernst & Young - 2019-2020 CSR Report

The Truth About CSR

Making Peace with Nature (UN Environment Program Report)

Business Ethics - Lumen

Society for Human Resources Management (SHRM) - PDF Download

10 Tips for Writing an Amazing Code of Ethics.

PwC Mind the gap: the continued divide between investors and corporates on ESG

GAO PUBLIC COMPANIES Disclosure of Environmental, Social, and Governance Factors and Options to Enhance Them

Deloitte Ethics and compliance The advantage of a values-based approach

USISIF 2020 Report on US Sustainable and Impact Investing Trends

ECI THE STATE OF ETHICS & COMPLIANCE IN THE WORKPLACE

Ethics & International Affairs

U.S. Environmental Protection Agency: Ethics Program Review

U.S. Office of Government Ethics (OGE): Annual Performance Report 2020

Seven Pillars Institute

BCG: The Secrets of Sustainability Front-runners

BCG: Four steps to Sustainable Business Model Innovation

Mckinsey: Profits with a Purpose: How organizing for sustainability can benefit the bottom line

Harvard Business School - How to Become a Sustainable Company

International Journal of Management, Accounting and Economics

The Secrets of Sustainability Front-runners

Four steps to Sustainable Business Model Innovation

Profits with a Purpose: How organizing for sustainability can benefit the bottom line. McKinsey and Company

Harvard Business Review: "What's the Matter with Business Ethics?"

Companies Try a New Approach to Diversity, Equity and Inclusion: Honest Conversations

# Specialized programming for expertise within the company

# Accounting

University of Illinois at Urbana-Champaign Professional Responsibility and Ethics for Accountants
List of Articles on Ethics by the IESBA
Becker Ethics CPE Courses for CPAs
The AICPA
Automating accounting ethics (accaglobal.com)
Accounting Ethics (#232) — AccountingTools
Why Good Accountants Do Bad Audits
Automating accounting ethics (accaglobal.com)
Accounting Ethics (#232) — AccountingTools
Why Good Accountants Do Bad Audits
Deloitte Sustainability Reporting and KPI Services
AICPA's Ethics Codification Project Course
Sustainability Accounting Standards Board (SASB)
Global Reporting Initiative (GRI) Standards
Certified Public Accountant (CPA)
Michigan Ross - Business & Sustainability Concentration
CMA Certification | IMA
Eligibility Requirements (theiia.org)
Business Ethics: Cases From The Real World - Course Details
The Center for Professional Education

Chartered Global Management Accountant
Avoiding Insider Trading Training
Chartered Global Management Accountant
 *Accounting and Financial Control*
Colorado Society of CPAs
Illinois CPA Society
Center for Professional Education
AICPA: Ethically Speaking
ACCA: Technical Articles
CPA Australia Guide to Podcasts
Certificate in Corporate Social Responsibility
Corporate Social Responsibility Courses at College of Philadelphia
Corporate Social Responsibility Certificate Requirement
Accounting Today
Deloitte Corporate Responsibility
Ministry of Corporate Affairs
Ethics CPE Courses
Customized Ethics Training
AICPA Ethics Professional Code of Conduct
CPE Store Provided Studies on Ethics

# Finance

Overview of IFC Performance Standards
 Ethics, Values and Corporate Governance
 SEC's Code of Ethics
 Ethics in Finance Course, UCLA Extension Program
 Episode 143: Is Sustainable Finance the Next Big Commercial Opportunity?
 Values and Ethics for the 21st Century.
 Business Ethics for a Finance Manager.
 Center for Professional Education  (CPE)
 Values and Ethics for the 21st Century.
 Business Ethics for a Finance Manager.
 Center for Professional Education  (CPE)
 McKinsey's Code of Professional Conduct
 Ethics in Finance Course at UCLA
 Ethical Finance Podcast
 Ethics in Finance Project
 Professional Ethics Course
 Certified Financial Planner (CFP®)
 Certified Financial Analyst (CFA)
 The Banking and Finance Oath Podcast
 BFO's Ambassador Podcast Project
 Ethical Decision Making
 Ethics in Finance at UCLA

 Leadership for Finance Professionals at Indiana University
 Informing and Inspiring Leaders of Social Change
 Ethics in Finance is Good!
 The Ethics Centre: Ethical Professional Program
The Sustainability Institute
 by ERM: Webinar on Finance Trends
Gartner: A New Framework for
 Sustainable Cost Management
EverFi: Investing in Impact:
 How to make CSR a Winning Business Strategy
 Sustainability Defined
 Energy Gang
 GreenBiz
 Certificate in CCSR through Leeds School of Business
Corporate Sustainability and
 Innovation Graduate Certificate
Certificate in CCSR through
 Daniels College of Business
 University of California: Ethics in Finance
Graduate Business Certificate
 in Ethics & Compliance
 Corporate Social Responsibility
Corporate Social
 Responsibility and Access to Finance
Ethics in Finance | UCLA
 Continuing Education Online
 Ethics Course | Learn

# Marketing

ICC's Code for Ethical Marketing and Advertising
  Framework for Analyzing Marketing
  Business and Marketing Ethics as Professional Ethics. Concepts, Approaches and Typologies
  ANA Website
  Marketing Without the Marketing
  Rain Sales Training
  Sell Hoffman
  Data Marketing & Analytics
  Marketing Without the Marketing
  Rain Sales Training
  Sell Hoffman
  ICC Code for Ethical Marketing & Advertising Certificate
  Podcast: Ethics and Marketing
  Webinar: Advertising Ethics, Trust and Transparency
  Distribution and E-Marketing Ethics in the Marketing Mix - The Center for  Association Leadership
  Ethical and Legal Issues in Marketing – MRKT 661 - Liberty University Online
  International Chamber of Commerce Code for Ethical Marketing and Advertising Course
  Ethical Marketing for Successful Sales - The University of Utah
  How to Write an Ethical Marketing Plan
  The Embodiment Podcast- Ethical Marketing
  Ethics and Marketing Podcast
  HubSpot Marketing Academy
  University of Utah: Ethical Marketing for Successful Sales
  Training Programs - LinkedIn
  American Marketing Association - Statement of Ethics
  Scholarly Journal - Journal of Marketing Theory and Practice 2021
  The Role of CSR in Marketing by Meltwater and P&G

Corporate Socio-Political Activism and Firm Value by AMA
Corporate Social Responsibility and Advocacy by YouGov


Blackbaud


Cause Talk Radio: The Cause
    Marketing Podcast
    Certificate in CCSR through Leeds School of Business
Ethical Marketing and
    Advertising Program by The ICC
Masters Degree in Advertising
    and Brand Responsibility, University of Oregon
Ethics in Strategic Communication,
    American University
Master of Science in Health
    Communication, Boston University
Brands Doing Corporate Social
    Responsibility Successfully
    Attitudes Towards Brand Ethics by Mintel
    Predictions 2021: Privacy by Forrester
Ethics in Marketing by Lumen
    Learning
Cause Marketing 101 from
    Engage for Good
    Public Relations Society of America Code of Ethics
American Marketing Association Code of Conduct and
    Statement of Ethics
Federal Trade Commission's
    Advertising and Marketing Basics
Federal Trade Commission's
    Advertising and Marketing on the Internet
Data Marketing and Analytics'
Ethics and Compliance Resources
How Values and Culture Impact
    CSR Efforts
Champions for Social Good by
    Blackbaud
Cause Talk Radio: The Cause
Marketing Podcast

# Human Resources

HRCI Learning Center ethics learning certificate

UCLA (Extension) Ethics for Human Resources Professionals

RMIT University Business Futures: Sustainable Business Through Green HR

Ethics and Compliance Training Courses for HR Professionals - SHRM

Shaping an Ethical Workplace Culture - SHRM Foundation

SHRM Code of Ethics

Ethics in HRM

SHRM Common Ethical Dilemmas In The Recruiting Process

Human Resources: Protecting Confidentiality

Code of Ethics and Business Conduct Policy

Human Resources Compliance Concentration - Master of Legal Studies

Human Resources: Protecting Confidentiality

Code of Ethics and Business Conduct Policy

Human Resources Compliance Concentration - Master of Legal Studies

SHRM Code of Ethics

HR Ethics Certificate

SHRM Certifications

Master's in Human Resources

HRCI Virtual Learning and Certifications

When the Boss Asks HR to Do Something Immoral or Illegal Training ABC

Traliant Training

Human Resources Training

HR Direct: Employee Attendance Tracking

Compliance & Sexual Harassment Training

United Educators: Workplace Harassment Prevention

CIPD HR and Business Ethics

CODE OF BUSINESS CONDUCT AND ETHICS TRAINING OUTLINE

Cambridge College: HR Ethics Certificate

360 Training: HR, Ethics, and Compliance Courses

San Diego State University: Professional Certification in Human Resource Management

Mindedge Learning: HR Ethics Certificate

McLean & Co. Webinar:

Develop a Corporate Social Responsibility Strategy for HR

Corporate Social

Responsibility Compliance - the Expanding Role of the In-House Legal Department

Social Good at Work Webinar, Talent Mindset for the Future of Work, Acting Now for a More Inclusive Future, High Tech, High Touch: Virtual Recruiting Webinar

Rutgers CSR Certificate

New England Institute of Business at Cambridge College Online Graduate certificate in CSR

Tuck School of Business Ethics and Social Responsibility Requirement

# Human Resources

Tuck School of Business Ethics
and Social Responsibility Requirement
Harvard Business Review
IdeaCast
HR Happy Hour
All Things Work Podcast by Society for Human Resource
Management (SHRM)
Master of Human Resource
Management, The Ohio State University
Master Of Human Resources
& Labor Relations, School of Human Resources & Labor Relations,
Michigan State University
Master of Business
Administration – Social Enterprise Initiative (Harvard Business School)
Human Resources for
Sustainability & Beginner's Checklist
Mapping the Link between
Corporate Social Responsibility (CSR) and Human Resources
The Role Of Human Resource
Management In Corporate Social Responsibility
Preparing to Manage Human
Resources
Leading Diverse Workforce

# Information Technology

Innovation Process and Ethics in Technology: An Approach to Ethical  (Responsible) Innovation Governance
Best Ethical Practices in Technology-Santa Clara
Emerging Technologies AI Ethics Webinar Series
AI Ethics Webinar Series
Philosophical Disquisitions: Society, Ethics, and Technology
The Ethics Equation by Ethics Intelligence
The University of Michigan: Ethics and Information Technology Course
The University of Maryland Global Campus: Ethics in Information Technology*
Ethical Hacking Foundation Certification
CertNexus Certified Ethical Emerging Technologist Professional Certificate by Coursera
Ethics and Information Technology - Journal
Information Technology and Moral Values  - Journal
Ethics and Information Technology
Ethics for IT Workers Youtube Series
Wall Street Journal CIO Journal
Ethics and Information Technology | Home
Ethics for IT Workers and IT Users, Part 1
WSJ CIO Journal - Chief Information Officer News
Podcast: Ethics in Information Technology (Cyber Laws and Ethics) - Computer Science and Engineering


University Degree: Northeastern University Information Ethics


Coursera Data Privacy Fundamentals
The Open University Introducing Ethics in Information and Computer Sciences
Certified Ethics Associate- IT
The Ethics of Information Technology, book by Richard T. De George
CertNexus Certified Ethical Emerging Technologist Professional Certificate
Ethical Issues in Information Technology
Technology as a Threat to Privacy

# Information Technology

Varonis: Information Ethics

The Law and Ethics of Digital Piracy

"Software Piracy Awareness, Policy, and User Perspective in Educational Institutions"

Schemes, Scams & Swindlers – Internal Fraud & Embezzlement in Financial Institutions

Managing Fraud & Technology in a Remote World

The Certified Ethics Associate - IT (CEA-IT)

NETHOPE Solutions Center: AI Ethics Webinar Series: Part I

Humanity (MIT)

Future Learn: IT Ethics: Professionalism and Ethics in Computing

Key Sustainability Issues

Impacting the Technology Industry

Sustainability and Resilience:

The World Post COVID-19 and the Role of Technology

IEEE Standards Association

The Radical AI Podcast

Machine Ethics Podcast

Data Science Ethics Podcast

Intro to Data Ethics

Information Technology Ethics

Certification

# Information Technology

The Ethics Certification

    Program for Autonomous and Intelligent Systems
    Carnegie Mellon University PH.D. in Societal Computing
    Duke University MA in Tech Ethics and Policy
Ethically Aligned Design: A

    Vision for Prioritizing Human Well-being with Autonomous and Intelligent Systems
Ethics and Information

    Technology
Effects of Information

    Technology on Corporate Social Responsibility
Ethics of AI: Safeguarding

    Humanity (MIT)